

Boston Real Estate

August 13, 2007

Boston Real Estate and the Luxury Boston Condo Market

285 Columbus Lofts Sneaks some PR



Boston Residential Group is converting the former [Red Cross Boston](#) headquarters complex into The Lofts at [285 Columbus](#), a new mixed-use community with a large condominium component.

Located on the corner of Columbus Avenue and Clarendon Street in Boston, the community will join 360 Newbury, a Boston Residential Group condo conversion project that was completed in fall 2006.

Upon completion in spring 2008, the eight-story complex will offer 63 loft-style one- and two-bedroom condos, ranging from 750 to 1,600 square feet. The residences will feature European-inspired designs, warm color palettes, walnut cabinetry, and Wolf, Jenn-Air and Grohe appliances. Prices will range from about \$500,000 to \$1.8 million. Buyers will have access to parking, a common roof deck and extra storage space.

The exterior of the building will also be fully restored, and a 10,000-sq.-ft. restaurant will occupy the ground floor. The conversion has been designed by ADD Inc., the same architecture and interior design firm that tackled the [360 Newbury](#) project. Walsh Bros. is the construction manager.

The community is located near public transportation, shopping and entertainment, according to Curtis Kemeny, president and CEO of Boston Residential. "We anticipate attracting buyers ranging from empty-nesters to young couples and singles," he tells MHN.

Visit [285 Columbus Lofts](#)