# DAILY BUSINESS UPDATE from The Boston Clobe and boston.com

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# Friday, August 10, 2007

Blue Cross opens "green" building
Blue Cross Blue Shield of
Massachusetts unveiled a new "green"
office building this week on the
Rockland-Hingham line.

Hasbro partners with Electronic Arts

Electronic Arts Inc. will create digital versions of Hasbro, Inc. games and toys like Monopoly, Scrabble and Littlest Pet Shop, the entertainment companies said today.

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# Chicken chain taps geoVue

GeoVue announced today that Pollo Campero, a Latin America-based chain of chicken restaurants, is deploying its optimization software.

### Sonus now in Nasdag compliance

Sonus Networks Inc. said today that it has been notified by the Nasdaq Stock Market that Sonus is now in compliance with Nasdaq listing requirements.

# InnoCentive expands staff

InnoCentive Inc. announced new hires to meet increased demand for its online Open Innovation Marketplace.

# Double-Take prices IPO shares

Double-Take Software Inc. announced today the pricing of its public offering of shares of common stock at \$16 per share before underwriting discounts and commissions.

### Condos slated for former Red Cross HQ

Construction is underway to turn the former Red Cross Boston headquarters into a condominium building called the Lofts at 285 Columbus, the project's developer said.

# Get ready for Mass. tax holiday

Best Buy Co., the consumer electronics chain, is one of many retailers gearing up for the upcoming sales-tax-free shopping weekend.